2016 - 2017 AEBG Request for Proposal
Program Name
Passport to Public Service in Paradise
Are you an existing 2015-2016 AEBG funding participant?
No
Primary Contact Name
Lori Gentles
Primary Contact Email
lgentles@co.santa-barbara.ca.us
Applicable Program Area
Careers and Technical Education
1. Executive Summary
see attached
2. Integration
see attached
3. Justification
see attached
4. Outreach & Marketing
see attached
5. Alignment
see attached
6. Activity Chart
I certify that the Activity Chart has been completed and emailed to sbaebg@gmail.com
Total Budget Requested
$150,000
1000/2000/3000
$100,000
1000/2000/3000 Detail
For program delivery; • Grant Training Coordinator; Intake, Triage, Data Capture & Evaluation • Curriculum Development • Faculty training time • Assessment Proctor • Instructional Aids/Coaches (part time)
4000
$25,000
4000 Detail
• Computer and software • KSA assessments • Instructional Videos • Materials, supplies and reproduction of training materials
5000

$25,000

5000 Detail

• Consultant/contactor - $15,000 ($40 hr. x 30 hrs week x 12 weeks)
• Advertising and Marketing - $10,000

Current Number of Students Served

3,997 internal employees are eligible to take courses, with 772 participating during 2015. Employees' University courses are also open to the public. 15 members of the public/other agencies took classes at the EU during 2015 for a total of 123 training hours.

Target Number of New Students Served for 2016-17

50-75

Do you currently receive NON-AEBG funding that supports the proposed activity? If yes, please describe how additional funding expands or supports that activity.

The Employees' University is funded by the County of Santa Barbara as part of the Human Resources Department which is funded from the County's General Fund and through external learner's tuition payments.
Additional funding would allow for this curriculum expansion and the associated administrative work required for the program's outreach, marketing, intake, assessment, triage, training, coaching, and tracking.

What is your sustainability plan for this activity when funding is no longer available?

Since the overarching program processes would already be defined, with courses, content, and learning blueprints/pathways already in place, the time and effort required to sustain the program would be reduced. A focus on streamlining and simplicity of process, by leveraging technology, would position the program for long-term efficiency. When the positive impact on recruitment and retention becomes visible, it would encourage existing internal County service areas to support the program on an ongoing basis, thus spreading the work load and funding requirements across a broader area.